

## **FactoryNOW Information Systems, LLC**

PO Box 78155 Indianapolis, IN 46278

Phone (317) 873-0021

Fax (312) 416-7961

[www.FactoryNOW.com](http://www.FactoryNOW.com)



# **PRESS RELEASE**

## **FOR IMMEDIATE RELEASE**

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Contact: Richard E. Lamb, P.E.

Phone: (317) 873-0021 Ext 104

Email: [relamb@FactoryNOW.com](mailto:relamb@FactoryNOW.com)

### **FactoryNOW announces OEM ADVANTAGE for Remote Equipment Monitoring**

**INDIANAPOLIS, Indiana, January 11, 2006 --** FactoryNOW Information Systems announces today the pending release of OEM ADVANTAGE. Scheduled for availability April 1, 2006, OEM ADVANTAGE is a bundled product and service offering which allows builders of machinery and equipment a way to remotely monitor and report on the condition and performance of equipment deployed in the field.

OEM ADVANTAGE is a starter pack of software and services which allow an equipment OEM to remotely monitor equipment that is installed at the OEM customer's site. The package includes a portable data logger, and data logging software module that can run on many recent Microsoft operating systems. This module can also be embedded in the machine controls. The system transmits data wirelessly over an encrypted connection, to a Microsoft SQL Server database which collects and stores data from multiple machines. Using SQL Server Reporting Tools and Microsoft Office Automation, the OEM and his customer can view reports detailing the machines performance. These are accessible from anywhere via a secure web site. Report capabilities include machine productivity, uptime/downtime, process parameter trends, machine diagnostics, and many other configurable parameters. Using Microsoft Office Smart Client Technology, users can configure reports a variety of ways using commonly available office software tools such as Microsoft Word and Excel.

The benefits of OEM ADVANTAGE include the ability to monitor equipment at many distributed sites, behind the OEM customers firewall. One-Way data transfer technology eliminates the end customer from having to allow the OEM access to their network. OEMS can monitor equipment for warranty problems, performance, and remote troubleshooting. The system can dramatically cut service costs and response time, as well as provide additional revenue streams for the OEM.

Developed with Microsoft technologies including Visual Studio .NET, OEM ADVANTAGE runs on a variety of operating systems including WindowsXP, Windows2000, Windows98, and embedded XP. Central data collection services are provided by Microsoft SQL Server running on Windows Server 2003. Smart Client technology provided by Microsoft Office 2003 enables users to view a variety of enhanced reports.

FactoryNOW Founder and President Richard Lamb sees OEM ADVANTAGE as a helpful tool for OEMS to test the waters with remote machine monitoring technology. The system is available on a subscription basis for testing, eliminating risk and substantially lowering the cost of investment.

**About FactoryNOW** - FactoryNOW provides remote equipment monitoring, reporting, and information management services for manufacturing clients and industrial equipment vendors. Using Internet technologies, FactoryNOW provides cost effective remote monitoring solutions on a subscription basis, reducing the capital investment required for implementation. FactoryNOW technology can be integrated into new equipment, or retrofitted to older machines. More information on the company can be found on the website <http://www.FactoryNOW.com>

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